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SSA Statement  
Cybersecurity  
Awareness  
Champion



**CYBERSECURITY  
AWARENESS  
MONTH**

# **The Security Service of Aruba Announces Commitment to Global Efforts Advocating for Cybersecurity and Online Behavior Change during Cybersecurity Awareness Month**

This year's initiative highlights the growing importance of cybersecurity and encouraging individuals and organizations to take necessary measures to stay safe and secure in an increasingly connected world.

## **October 1, 2021**

Security Service of Aruba (SSA) today announced its commitment to Cybersecurity Awareness Month, held annually in October, by signing up as a 2021 Champion and joining a growing global effort to promote the awareness of online safety and privacy. The Cybersecurity Awareness Month Champions Program is a collaborative effort among businesses, government agencies, colleges and universities, associations, nonprofit organizations and individuals committed to the Cybersecurity Awareness Month theme of '**Do Your Part. #BeCyberSmart.**'



**Your data is your power**, and it needs to be protected. The only firewall that really protects against cyber threats is your brain...**Think before your click!**

Head of Security Service of Aruba



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## CYBERSECURITY AWARENESS MONTH

More than ever before, technology plays a part in almost everything we do. Connected devices have been woven into society as an integral part of how people communicate and access services essential to their well-being. Despite these great advances in technology and the conveniences this provides, recent events have shown us how quickly our lives and businesses can be disrupted when cyber criminals and adversaries use technology to do harm. Cybersecurity Awareness Month aims to shed light on these security vulnerabilities, while offering actionable guidance surrounding behaviors anyone can take to protect themselves and their organizations. Everyone has a responsibility to do their part in securing our interconnected world.

This year, the Cybersecurity Awareness Month's main weekly focus areas will revolve around:



*Understanding and implementing basic cyber hygiene, including the importance of strong passphrases, using multi-factor authentication, performing software updates and backing up data*



*Recognizing and reporting phishing attempts whether it's through email, text messages, or chat boxes*



*Empowering individuals to not only practice safe online behavior, but consider joining the mission of securing our online world by considering a career in cybersecurity!*



*Making cybersecurity a priority in business by making products and processes "secure by design" and considering cybersecurity when purchasing new internet-connected devices*

*As an intelligence service we will also be focusing on providing an overview of the different nation state cyber threats.*

If everyone does their part - implementing stronger security practices, raising community awareness, educating vulnerable audiences or training employees - our interconnected world will be safer and more resilient for everyone.

Now in its 18th year, Cybersecurity Awareness Month continues to build momentum and impact with the ultimate goal of providing everyone with the information they need to stay safer and more secure online. The Security Service of Aruba (SSA) is proud to support this far-reaching online safety awareness and education initiative which is co-led by the National Cyber Security Alliance and the Cybersecurity and Infrastructure Agency (CISA) of the U.S. Department of Homeland Security.



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### About Security Service of Aruba (SSA)

The SSA aims to protect the fundamental interests of Aruba which include our democratic legal order, the integrity of the government/administration, internal security and other vital interests of Aruba and, where necessary, the Kingdom of the Netherlands. Our role is to investigate activities suspected of constituting threats to the security of Aruba and to advise on measures that need to be taken to reduce threats to the security of Aruba. For more information, visit: [www.vda.aw](http://www.vda.aw)

### About Cybersecurity Awareness Month

Cybersecurity Awareness Month is designed to engage and educate the public- and private-sector partners through events and initiatives with the goal of raising awareness about cybersecurity to increase the resiliency of the nation in the event of a cyber incident. Since the US Presidential proclamation establishing Cybersecurity Awareness Month in 2004, the initiative has been formally recognized by US Congress, federal, state and local governments and leaders from industry and academia. This united effort is necessary to maintain a cyberspace that is safer and more resilient and remains a source of tremendous opportunity and growth for years to come. For more information, visit: [staysafeonline.org/cybersecurity-awareness-month/](https://staysafeonline.org/cybersecurity-awareness-month/)

### About National Cyber Security Alliance

The National Cyber Security Alliance is a nonprofit alliance on a mission to create a more secure connected world. We enable powerful, public-private partnerships in our mission to educate and inspire individuals to protect themselves, their families and their organizations for the collective good. Our primary partners are the Department of Homeland Security's Cybersecurity and Infrastructure Security Agency (CISA) and our Board of Directors, which includes representatives from ADP; AIG; Bank of America; Cofense; Discover; Eli Lilly and Company; ESET North America; Facebook; KnowBe4; La Z-Boy; Lenovo; Marriott International; Mastercard; Microsoft; Mimecast; NortonLifeLock; Paubox; Proofpoint; Raytheon; Terranova Security; US Bank; VISA; Wells Fargo. The National Cyber Security Alliance's core efforts include Cybersecurity Awareness Month (October); Data Privacy Day (Jan. 28th); Identity Management Day; and CyberSecure My Business™. For more information on the National Cyber Security Alliance please visit: <https://staysafeonline.org>.

SSA | SECURITY SERVICE ARUBA

*"Keeping our country safe"*